

2016 Healthy Living Expo
August 13, 2016
10:00 AM to 2:00 PM



Sponsorship opportunities

Platinum Sponsor (Exclusive) - \$5,000

- Double Booth at choice location
- Prominent Event Acknowledgement as Platinum Sponsor in Event signage, Press Releases, Posters, All advertising, Chamber websites (with logo link), Chamber newsletters, Event email blasts and All chamber social media (with logo link)
- Acknowledgement as Platinum Sponsor in Event signage, Press Releases, Posters, All advertising, Chamber websites (with logo link), Chamber newsletters, Event email blasts and All chamber social media (with logo link)
- Pre-event interview broadcast on HCTV also posted on chamber websites and YouTube
- Event interview on HCTV
- Podium Time (5 minutes)
- Verbal recognition throughout the event
- Banner at event (up to 10')
- Booth banner acknowledgement as platinum sponsor
- Logo displayed at Celebrity booth (if applicable)

Gold Sponsor—\$3,000

- Double Booth at premier location
- Acknowledgement as Gold Sponsor in Event signage, Press Releases, Posters, All advertising, Chamber websites (with logo link), Chamber newsletters, Event email blasts and All chamber social media (with logo link)
- Pre-event interview broadcast on HCTV also posted on chamber websites and YouTube.
- Event interview on HCTV
- Podium Time (2 minutes)
- Verbal recognition throughout the event
- Banner at event (up to 8')
- Booth banner acknowledgement as gold sponsor

Silver Sponsor—\$2,500

- Single Booth at premier location
- Acknowledgement as Silver Sponsor in, Press Releases, Posters, All advertising, Chamber websites (with logo link), Chamber newsletters, and email blasts
- Verbal recognition throughout the event
- Banner at event (up to 6')
- Booth banner acknowledgement as silver sponsor
- Event interview on HCTV

Bronze Sponsor—\$1,000

- Single booth.
- Sponsor will receive recognition as the Bronze Sponsor in press releases, emails, e-blasts and other promotional materials.
- Sponsor will be prominently displayed in print advertising in the Eagle Tribune or Salem Observer.
- Sponsor will be prominently displayed in all flyers and other promotional materials for the event.
- Sponsor banner will be prominently displayed at the event.
- Sponsorship includes a 1/2 page ad within the newspaper insert.

Food Tent Sponsor (unlimited) - \$500

- Banner displayed prominently in food tent so as to be seen by all patrons of the event while dining and listening to music/entertainment.

I will Sponsor at the following level \$ _____ Company _____

Contact _____ Tel: _____ Email: _____

Acceptance Signature

Date

Disclaimer: Sponsorships are non-refundable. All funds received are applied to the event listed above with any surplus being applied to the Greater Haverhill Chamber of Commerce operating budget.